

239652 G✓

Station Order

NextGen California Action Committee

Market: Eureka

Estimate ID

Flight Dates: Thursday, October 6, 2016 to Wednesday, October 12, 2016

388

Contact: Terri Wilcox**Phone:** 707-444-2323**Email:** twilcox@bontencalifornia.com**Fax:** 707-445-9451**Direct:****KAEF-TV**

Program Name	DP	Days Length	Gross Rate	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Total
				Oct 06	Oct 07	Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	
KAEF 6a News	EM	M-F	\$40.00	1	2			1	2	1	7
6:00 AM 7:00 AM		30	\$280.00								
Good Morn America	EM	M-F	\$40.00	2	2			2	2	2	10
7:00 AM 9:00 AM		30	\$400.00								
Sun GMA	EM	Su	\$35.00				1				1
7:00 AM 8:00 AM		30	\$35.00								
Dr. Phil	EF	M-F	\$35.00	1	1			1		1	4
4:00 PM 5:00 PM		30	\$140.00								
Judge Judy	EF	M-F	\$40.00		1			1			2
5:00 PM 6:00 PM		30	\$80.00								
KAEF 6p News	EN	M-F	\$175.00	1					1	1	3
6:00 PM 6:30 PM		30	\$525.00								
KAEF 11p News	LN	M-F	\$100.00 150	1	1			1	1	1	5
11:00 PM 11:35 PM		30	\$500.00 750								
Wheel Fortune	PA	M-F	\$100.00 150	1							1
7:00 PM 7:30 PM		30	\$100.00 150								
Station Gross Totals			\$2,060.00 2360	7	7		1	6	6	6	33
Station Net			\$1,751.00 2006								

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 9/26/2016 4:00:18 PM

KAEF-TV

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mary@bluewestmedia.com



KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 239652

Schedule Dates 10/06/16-10/12/16
Advertiser NextGen Climate Act (10198)
Agency BlueWest Media (3427)
Product Issue Advertising (1119)
Brand KAEF EST 388 (103623)
Salesperson Wilcox, Terri (1235)
Sales Office KRCC
Buyer Name Wittemyer, Mary
Phone/Fax (303) 641-4330 /
CPE 388
Account Types Local/Political Issue
Billing Type Standard
Comments

Date Entered 09/29/16
Last Modified 10/02/16
Entered By Terri Wilcox
CO-OP No
Headline # EST 388
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$354.00
Net Total \$2,006.00
Sales Tax

Eureka ABC (KAEF)
By Broadcast Month

Month	Spots	Rate
Oct. 2016	33	\$2,360.00
Grand Total:	33	\$2,360.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/06/16-10/06/16	1	:30	5:58A- DAYBREAK ON KAEF 6A	1				X				1	\$40.00	\$40.00	Eureka ABC (KAEF)		9/29/16
2.0	Normal Line / SPOT	10/07/16-10/07/16	1	:30	5:58A- DAYBREAK ON KAEF 6A	2					X			2	\$40.00	\$80.00	Eureka ABC (KAEF)		9/29/16
3.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	5:58A- DAYBREAK ON KAEF 6A	1	X							1	\$40.00	\$40.00	Eureka ABC (KAEF)		9/29/16
4.0	Normal Line / SPOT	10/11/16-10/11/16	1	:30	5:58A- DAYBREAK ON KAEF 6A	2		X						2	\$40.00	\$80.00	Eureka ABC (KAEF)		9/29/16
5.0	Normal Line / SPOT	10/12/16-10/12/16	1	:30	5:58A- DAYBREAK ON KAEF 6A	1			X					1	\$40.00	\$40.00	Eureka ABC (KAEF)		9/29/16
6.0	Normal Line / SPOT	10/06/16-10/07/16	1	:30	7A- GOOD MORNING AMERICA					2	2			4	\$40.00	\$160.00	Eureka ABC (KAEF)		9/29/16
7.0	Normal Line / SPOT	10/10/16-10/12/16	1	:30	7A- GOOD MORNING AMERICA		2	2	2					6	\$40.00	\$240.00	Eureka ABC (KAEF)		9/29/16
8.0	Normal Line / SPOT	10/09/16-10/09/16	1	:30	7A- GOOD MORNING AMERICA SAT/SUN	1						X		1	\$35.00	\$35.00	Eureka ABC (KAEF)		9/29/16
9.0	Normal Line / SPOT	10/06/16-10/07/16	1	:30	4P- DR. PHIL				1	1				2	\$35.00	\$70.00	Eureka ABC (KAEF)		9/29/16
10.0	Normal Line / SPOT	10/10/16-10/12/16	1	:30	4P- DR. PHIL	1	1	1						2	\$35.00	\$70.00	Eureka ABC (KAEF)		9/29/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



KAEE TV Channel 23
755 Auditorium Drive
Redding, CA 96001

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 239652

Schedule Dates 10/06/16-10/12/16
Advertiser NextGen Climate Act (10198)
Agency BlueWest Media (3427)
Product Issue Advertising (1119)
Brand KAEE EST 388 (103623)
Salesperson Wilcox, Terri (1235)
Sales Office KRRC
Buyer Name Wittenmyer, Mary
Phone/Fax (303) 641-4330 /
CPE 388
Account Types Local/Political Issue
Billing Type Standard
Comments

Date Entered 09/29/16
Last Modified 10/02/16
Entered By Terri Wilcox
CO-OP No
Headline # EST 388
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$354.00
Net Total \$2,006.00
Sales Tax

Eureka ABC (KAEE)
By Broadcast Month
Oct. 2016 33 \$2,360.00
Grand Total: 33 \$2,360.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/07/16-10/07/16	1	:30	5P- JUDGE JUDY PRIMARY	1					X			1	\$40.00	\$40.00	Eureka ABC (KAEE)		9/29/16
12.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	5:30P- JUDGE JUDY SECONDARY	1	X							1	\$40.00	\$40.00	Eureka ABC (KAEE)		9/29/16
13.0	Normal Line / SPOT	10/06/16-10/06/16	1	:30	5:59P- NORTH COAST NEWS AT 6PM	1			X					1	\$175.00	\$175.00	Eureka ABC (KAEE)		9/29/16
14.0	Normal Line / SPOT	10/11/16-10/12/16	1	:30	5:59P- NORTH COAST NEWS AT 6PM			1	1					2	\$175.00	\$350.00	Eureka ABC (KAEE)		9/29/16
15.0	Normal Line / SPOT	10/06/16-10/07/16	1	:30	10:59P- NORTH COAST NEWS AT 11PM					1	1			2	\$150.00	\$300.00	Eureka ABC (KAEE)		10/2/16
16.0	Normal Line / SPOT	10/10/16-10/12/16	1	:30	10:59P- NORTH COAST NEWS AT 11PM		1	1	1					3	\$150.00	\$450.00	Eureka ABC (KAEE)		10/2/16
17.0	Normal Line / SPOT	10/06/16-10/06/16	1	:30	7P- WHEEL OF FORTUNE	1			X					1	\$150.00	\$150.00	Eureka ABC (KAEE)		10/2/16

CONFIRMATION CONTRACT

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Date:

Accepted Station:

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